

WELCOME!

Heritage Park Redevelopment Design Workshop Kickoff Meeting

RHA Auditorium
January 22, 2024

AGENDA

WELCOME, INTRODUCTION, AND PROCESS

REPORT OF WHAT WE HAVE HEARD

- RECAP OF PAST MEETINGS
- COMMON THEMES AND CONCERNS

THE DESIGN WORKSHOP PROCESS

OUR CONSTRAINTS AND OPPORTUNITIES

VISION FOR THE FUTURE

Q&A SESSION

MEET YOUR DEVELOPMENT AND PLANNING TEAM

DEVELOPMENT TEAM



Ashley Lommers-Johnson
Chief Executive Officer
Kenya Pleasant
Chief Real Estate Development Officer
Katie Lebrato
Communications Manager

Richard Sciortino
Principal
Peter Levavi
Executive Vice President
Sarah Jones-Anderson
Senior Vice President

Terrell Midgett
Chief Operating Officer
LeVelle Moton
Chief Marketing Officer
CJ Mann
Chief Business Development Officer

DESIGN PROFESSIONALS



URBAN PLANNING & ARCHITECTURAL DESIGN

NORTH CAROLINA URBAN PLANNING & ARCHITECTURAL DESIGN

Murphy Antoine, FAIA, AICP, LEED AP (BD+C)
President, Principal Planner
Troy McGhee, AICP, LEED AP
Principal Planner
Molly Kalk
Planner

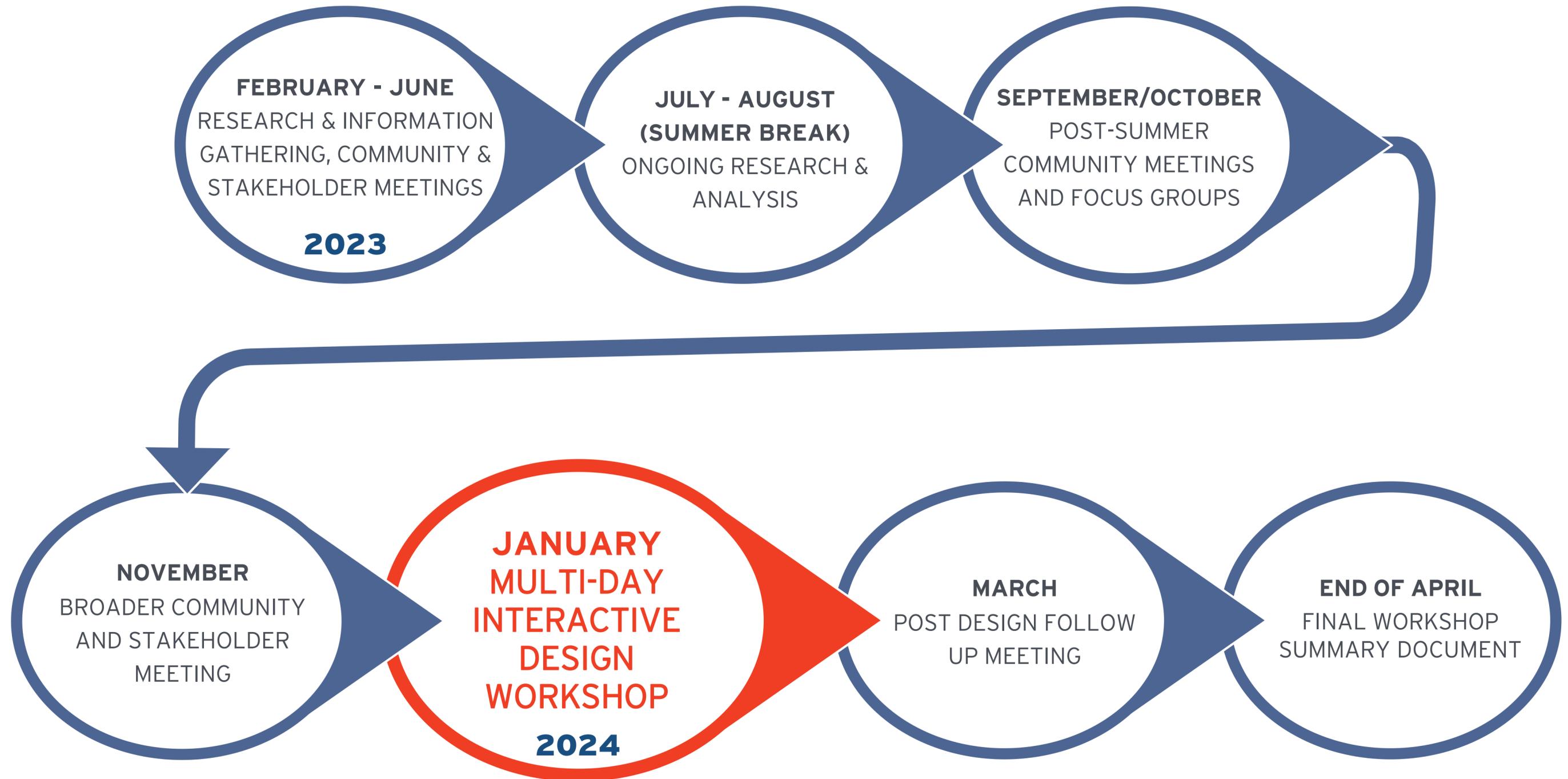
Tom Liebel, FAIA, LEED Fellow
Vice President, Principal
Brian Jones
Project Manager

Bridget Wall-Lennon
President, Principal Consultant
Dr. Inger H. Swimpson
Senior Consultant
Vanessa Powell
Consultant



HERITAGE PARK

COLLABORATIVE DESIGN PROCESS - WHERE ARE WE?



LOOKING BACK - TIMELINE OF MEETINGS



LISTENING - WHAT WE HAVE HEARD SO FAR

FREQUENT THEMES

- Right to return
- More affordable housing with options for seniors
- On-site resources and amenities like childcare, healthcare, grocery store, small businesses, community spaces
- Public and safe green space, community gardens
- Safe connections to surrounding communities
- Modern amenities in homes, like in-unit washer/dryers and dishwashers

SHARED CONCERNS

- Displacement and gentrification
- Range of affordability
- Safety and security
- Loss of connection and community

UNDERSTANDING THE DESIGN WORKSHOP PROCESS

A design workshop is a focused period of design that brings together our diverse group of residents, stakeholders, designers, and developers to work together on a plan that reflects the needs and desires of the Heritage Park community.

HERE IS OUR WORKSHOP SCHEDULE:

<u>Monday 1/22</u>	<u>Tuesday 1/23</u>	<u>Wednesday 1/24</u>	<u>Thursday 1/25</u>
	Design Session 8:30am-12pm & Drop-in Design Work Session 1:30pm-4:30pm Heritage Park Community Room 416 Dorothea Drive	Design Session 8:30am-12pm & Drop-in Design Work Session 1:30pm-6:30pm Heritage Park Community Room 416 Dorothea Drive	Design Session 8:30am-12pm & Drop-in Design Work Session 1:30pm-4:30pm Heritage Park Community Room 416 Dorothea Drive
Kick off meeting 6:30pm-8:30pm RHA Auditorium 971 Harp Street	Presentation 6:30pm-8:30pm RHA Auditorium 971 Harp Street		Plan Presentation 6:30pm-8:30pm RHA Auditorium 971 Harp Street

UNDERSTANDING THE DESIGN WORKSHOP PROCESS

WE WILL BE HAVING TWO TYPES OF MEETINGS

LARGE GROUP MEETINGS IN THE EVENINGS (MON, TUES, THURS)

At these meetings, the planning and design team will make presentations and give updates about the progress of the workshop.

DROP IN DESIGN WORK SESSIONS IN THE MORNINGS AND AFTERNOONS (MON, TUES, WED, THURS)

At these sessions, residents and stakeholders can come to the Heritage Park community center to observe the design process.

Participants can and should:

- Ask questions
- Give their thoughts and critiques
- Express their concerns
- Contribute their own ideas

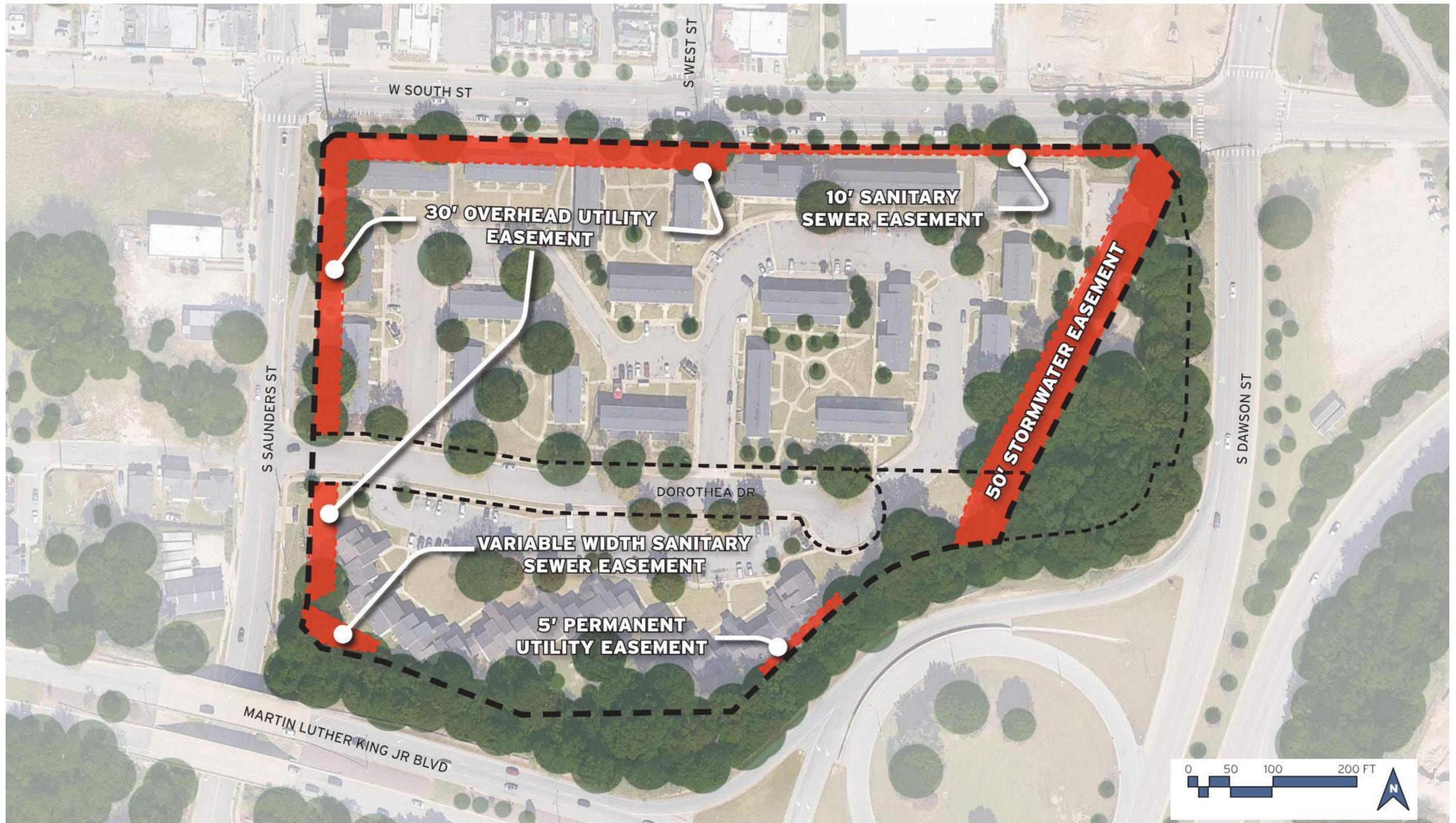
UNDERSTANDING THE DESIGN WORKSHOP PROCESS

We encourage everyone to **participate as many days and as much as possible**, but **you are not required to come to all meetings** and stay for the whole time.

We are **eager to hear from all of you so we are providing flexible times** over several days **so everyone has an opportunity to contribute** to the design process of the redevelopment.

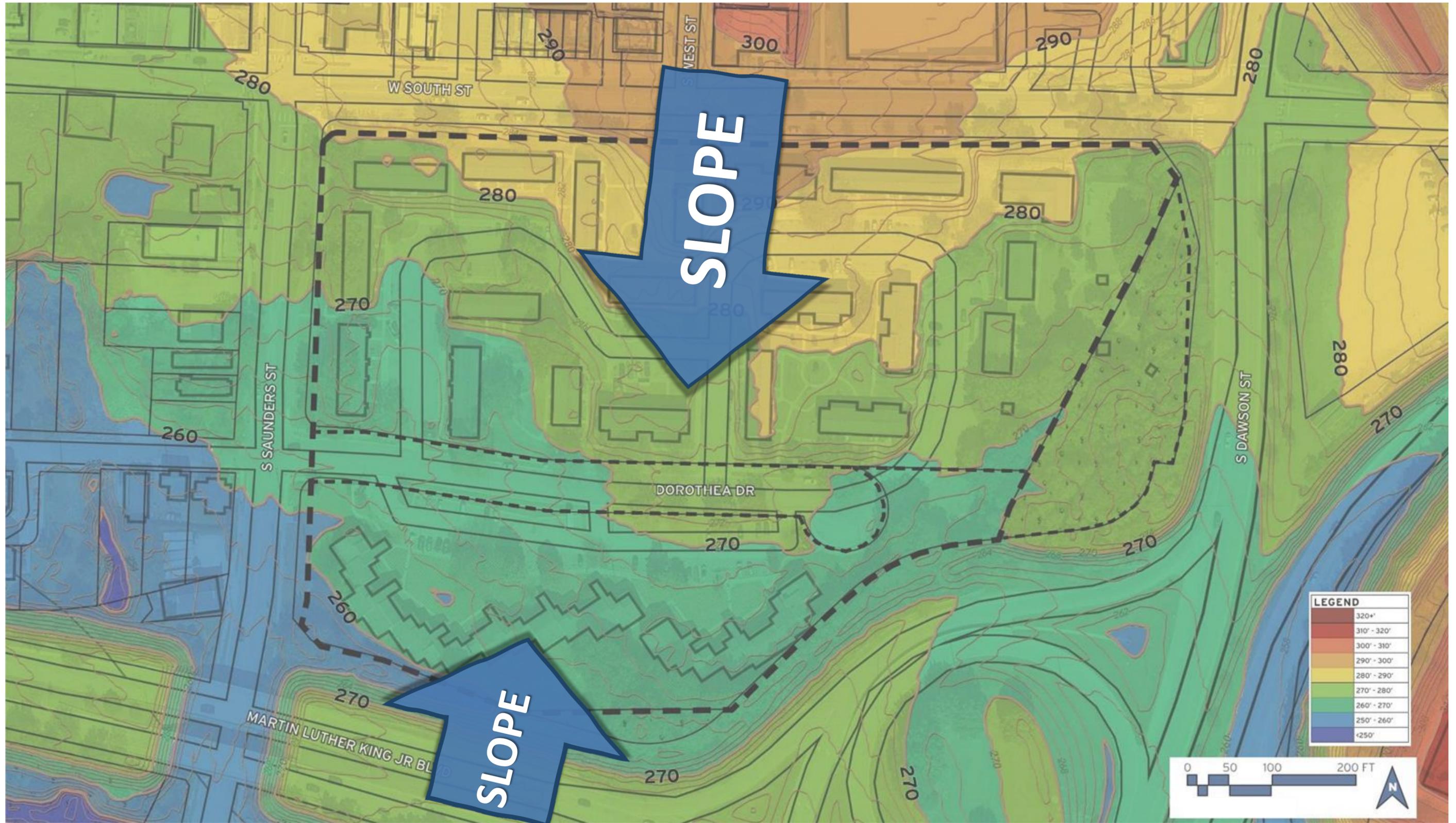
OUR CONSTRAINTS - EASEMENTS

An **EASEMENT** is the right to use someone else's land for a specified purpose. In our case the areas in red are being used by energy and water companies for powerlines and different drains and sewers, and so we cannot put buildings there.

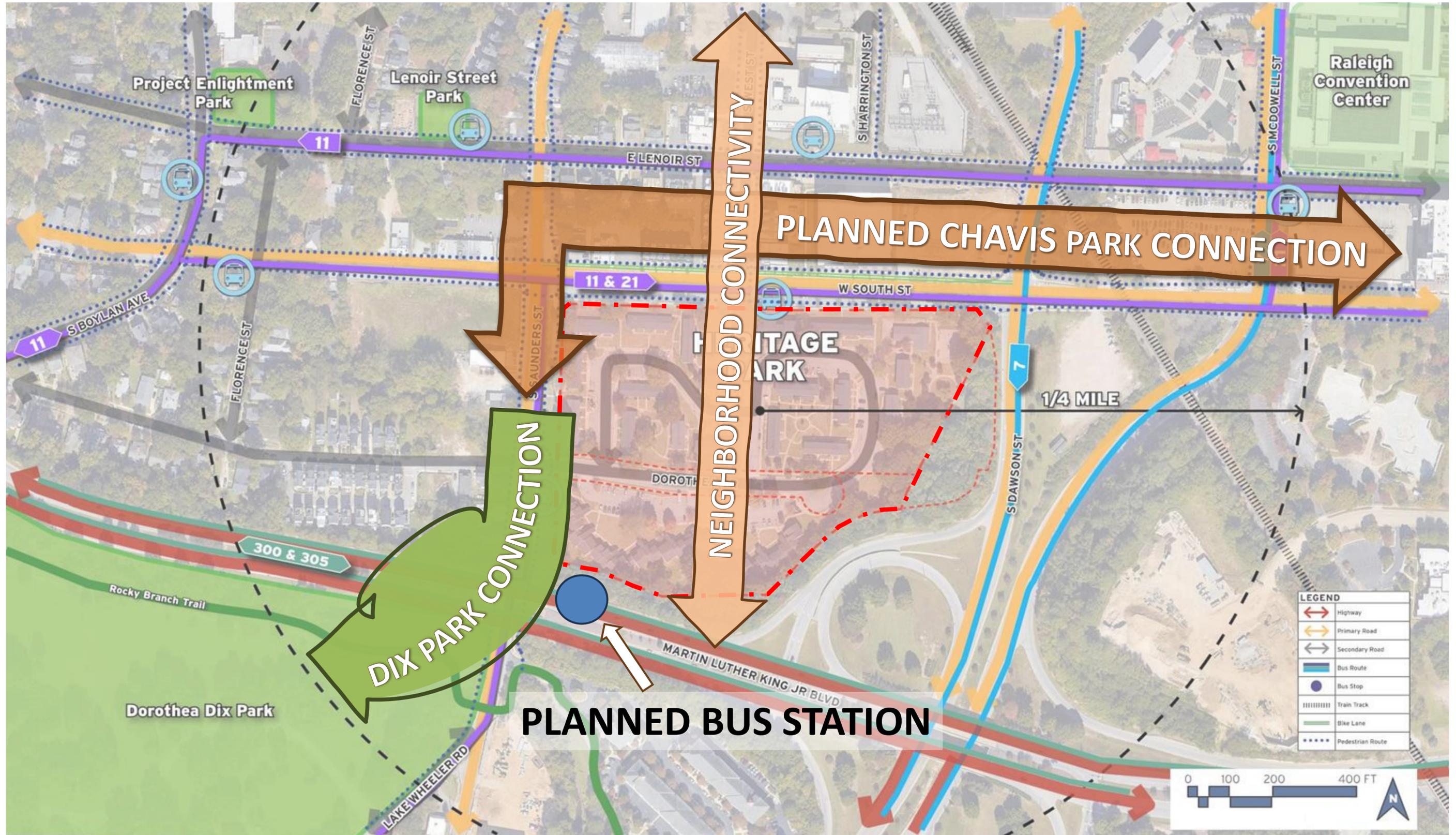


OUR CONSTRAINTS - TOPOGRAPHY

TOPOGRAPHY maps represent where there are hills and valleys. In this map we have shown that the neighborhood slopes down from South Street and slopes down from MLK Jr Boulevard, which we have to consider in our design process.



OUR OPPORTUNITIES - CONNECTIONS



OUR OPPORTUNITIES - THE HISTORY OF HERITAGE PARK

FOURTH WARD

“With the burgeoning of Hayti, the Cannon lands, and the adjoining tracts, southwest Raleigh – the city’s Fourth Ward – emerged as a dominant black district.”

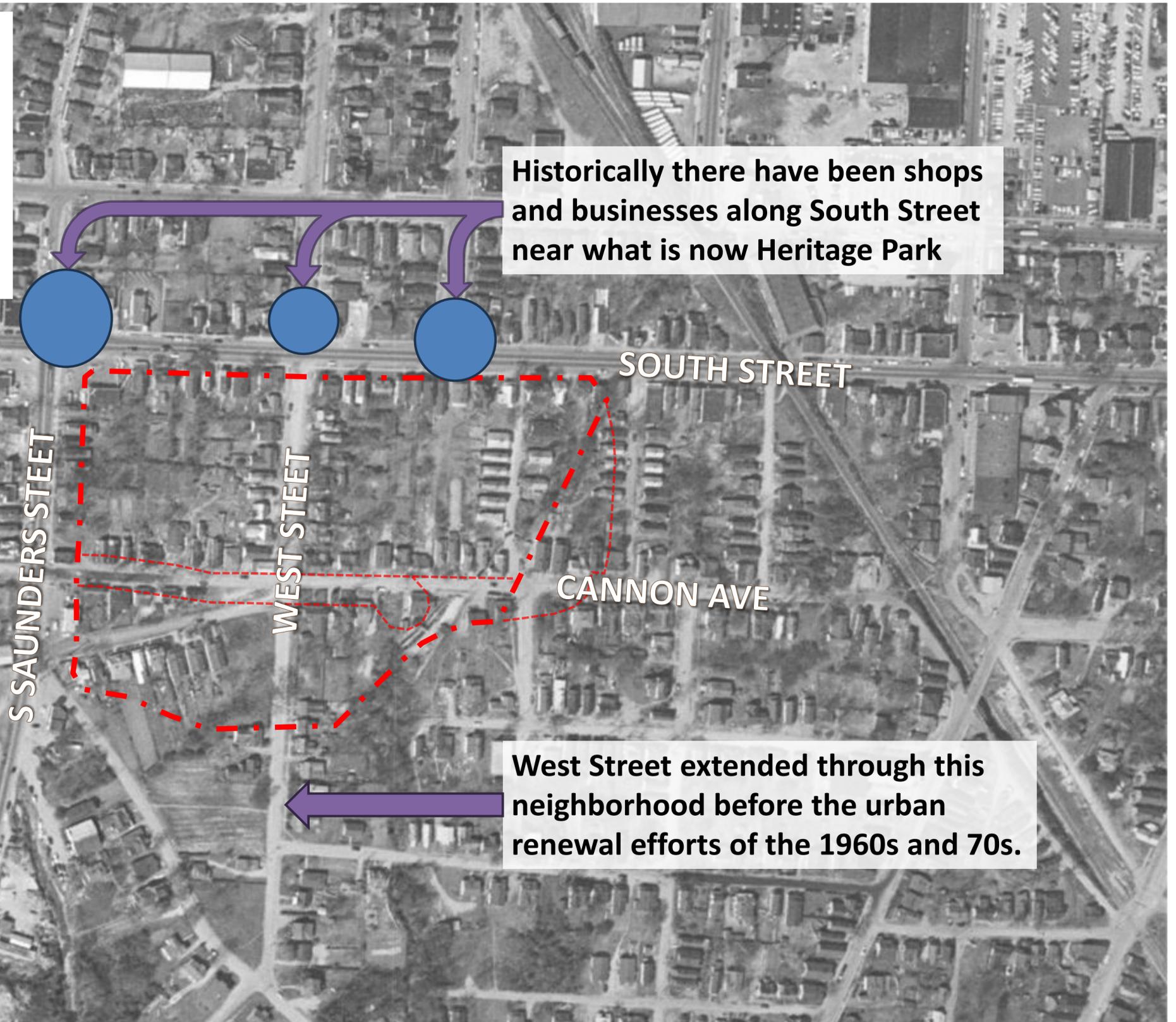
— Richard Mattson, *The Evolution of Raleigh’s African-American Neighborhoods in the 19th and 20th Centuries*

Historically there have been shops and businesses along South Street near what is now Heritage Park

West Street extended through this neighborhood before the urban renewal efforts of the 1960s and 70s.

DOROTHEA DIX
HOSPITAL CAMPUS

1959



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OUR VISION FOR THE FUTURE

The new Heritage Park will be a vibrant, healthy community incorporating five core components and attributes:

- 1. Housing.** The new community will address the growing need in Raleigh for housing, especially quality affordable housing.
- 2. Walkable.** The community will incorporate a range of accessible amenities, services and spaces activated and supported by residents and visitors.
- 3. Connected.** Residents will be physically, socially, economically and digitally connected to the broader community.
- 4. Diverse.** The community will reflect broad economic, cultural and social diversity.
- 5. Safe.** All households will feel safe in and outside of their homes.

Q&A

THANK YOU FOR YOUR TIME!

Visit our website to learn more and sign up for email updates:

bit.ly/HeritageParkRHA

If you have any questions, please contact RHA:

Katie (919) 508-1313 | Kenya (919) 508-1302